

# ARTISAN BAKERY OF THE YEAR

Obrador Convento San Antonio

Obrador Convento San Antonio is an artisan bakery brand created by a community of entrepreneurial nuns of the Franciscan Conceptionist Order in Murcia. The community is comprised of 17 sisters who, since 2009, started making artisan baked goods to cover their daily expenses, as well as helping low income students buy educational materials. The philanthropic endeavours of the Godly order make the business extremely popular, as well as their beautiful, handmade treats, which now also include sugar-free and vegan options. Others outside the historical city are beginning to appreciate the collection of sweet and healthy goods on offer following the launch of their online store in 2018.

Unsurprisingly, the judges were particularly impressed by the customer service at Obrador Convento San Antonio. The business is a hit in their locality, serving customers with the same empathy and charisma the superfluity has become known for; always offering a smile and an attentive ear to those who need it. The artisan bakery has carved out a unique niche for themselves and have obtained a brand value many of their more ubiquitous competitors would be envious of. There is an authenticity inherent within the products available at Obrador Convento San Antonio, which gives their customers confidence that what they're buying not only tastes good, but does good.



www.oconventosanantonio.com  
+34 968 84 29 18  
info@oconventosanantonio.com



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